



SARAH WHALEY IS AN ART DIRECTOR, DESIGNER,
AND COFFEE ENTHUSIAST LIVING IN THE NYC
METRO AREA.

CONTACT

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AWARDS

BRONZE AWARD

New York Festivals Advertising Awards 2020 - Intoxlock

GOLD AWARD

ADDY Awards, RAF 2019 - Crest 3D White

SILVER AWARD

Creativity International Print & Packaging Design - Crest 3D White

LÜRZER'S ARCHIVE

Preselected for Issue 1 2019 - Crest 3D White

LÜRZER'S ARCHIVE

Preselected for Issue 4 2019 - Burger King

GOLD AWARD & COVER IMAGE

Graphis New Talent Annual 2019 - Tide To Go

SILVER AWARD

Graphis New Talent Annual 2019 - Samsonite

SILVER AWARD

Graphis New Talent Annual 2019 - Crest 3D White

SILVER AWARD

Graphis New Talent Annual 2019 - Marvis Toothpaste

ADS OF THE WORLD

Twizzlers - The Candy with the Twist

ADS OF THE WORLD

Burger King - The Scared To Death Meal

BEST STUDENT MAGAZINE

The Society of Professional Journalists 2019 - Jerk Magazine

EXPERIENCE

FREELANCE ART DIRECTOR | NEW YORK, NY

Art Direction & Graphic Design September 2019 - present
Worked with various local businesses in areas such as logo design and rebranding, film and digital design for social media, presentation design for client pitches, including renderings and mockups.

360i | NEW YORK, NY

Art Direction Intern Summer 2019
Oreo, United, 7-Eleven, Champion. Worked with junior copywriters as an AD/CW team on various accounts. Concepted and pitched ideas for new briefs. Designed content for social media.

GROUNDTRUTH | NEW YORK, NY

Graphic Design Intern Summer 2017
Assisted in the company's rebranding and played a key role in the design and launch of their new website. Designed templates for slide decks and one sheets to mirror their new brand image.

300 ENTERTAINMENT | NEW YORK, NY

Artist Photographer Summer 2017
Photographed sets at the Billboard Hot 100 Music Festival. Worked with singer-songwriter Maggie Lindemann along with her band. Photographed her set as well as other artists at the venue including T-Pain, Young Thug, and Jack & Jack.

EDUCATION

SYRACUSE UNIVERSITY | 2019

S.I. Newhouse School of Public Communications
Bachelor of Science in Advertising | Art Direction Concentration
Minor in Psychology

SKILLS

Adobe Creative Suite . Drawing . Writing . Presentation Design
Photography . Typography . Video Production . Public Speaking
